



Q2 2016 RESULTS

Harold Goddijn – CEO Taco Titulaer – CFO 19 July 2016

STRATEGIC PRIORITIES AND Q2 HIGHLIGHTS

- Extract value from the PND category; Establish a sport product business
 - Launched three new portable navigation devices within the TomTom START range
 - MySports reached 1 million users
- Take advantage of the new map-making platform to deliver better maps, at lower cost, in real-time
 - HD Map and RoadDNA coverage launched in 17 states across the United States
- Win market share in Automotive; Maximise Licensing revenue via existing and new customers
 - Volvo Cars selected TomTom maps, traffic and software for its new infotainment platform
- Grow WEBFLEET installed base
 - o 652k subscriptions; QoQ net additions in Q2 record high at 27k
- Diversify into the Connected Car services industry using our Telematics capabilities and Automotive relationships
 - Collaboration with PSA Group to offer fleet management services



FINANCIAL HIGHLIGHTS

- Group revenue of €265 million (Q2 '15: €265 million)
- Gross margin of 55% (Q2 '15: 51%)
- EBITDA of €44 million (Q2 '15: €28 million)
- Net result of €12 million (Q2 '15: €3 million)
- Adjusted EPS¹ of €0.10 (Q2 '15: €0.05)
- Net cash position of €58 million (Q1 '16: €50 million)
- Revenue adversely impacted by FX movements
 - Effect of GBP depreciation was €2 million, effect of USD depreciation was €1 million



FULL YEAR OUTLOOK 2016 RE-ITERATED

- Revenue to grow to around €1,050 million
- Adjusted EPS¹ expected to grow by around 10% to €0.23
- We expect the level of investment (both CAPEX and OPEX) to be higher than in 2015²

TOMTOM

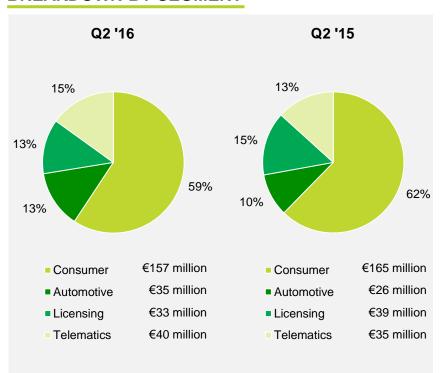
THANK YOU Any questions?



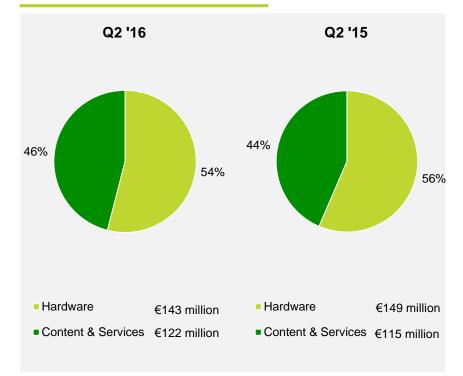
REVENUE BREAKDOWN – QUARTERLY

Q2 '16 group revenue: €265 million; Q2 '15: €265 million

BREAKDOWN BY SEGMENT



BREAKDOWN BY CATEGORY





QUARTERLY P&L STATISTICS

Q1 '15	Q2' 15	Q3 '15	Q4 '15	Q1 '16	Q2 '16	H1 '16	FY '15
205,275	264,613	254,231	282,488	217,155	265,225	482,380	1,006,607
95,403	129,993	119,161	143,523	93,850	119,967	213,817	488,080
109,872	134,620	135,070	138,965	123,305	145,258	268,563	518,527
43,290	52,071	43,275	46,807	44,533	45,675	90,208	185,443
18,522	18,644	19,589	19,939	20,626	21,107	41,733	76,694
9,748	25,297	22,616	25,777	15,058	21,545	36,603	83,438
43,381	38,029	44,703	46,239	47,401	44,179	91,580	172,352
114,941	134,041	130,183	138,762	127,618	132,506	260,124	517,927
-5,069	579	4,887	203	-4,313	12,752	8,439	600
21,424	27,841	32,692	41,739	25,557	43,693	69,250	123,696
-204	-223	-328	-170	-305	-377	-682	-925
-2,574	301	-2,633	-2,437	1,711	-1,233	478	-7,343
97	116	-210	164	327	134	461	167
-7,750	773	1,716	-2,240	-2,580	11,276	8,696	-7,501
845	1,762	8	23,179	7,346	911	8,257	25,794
-6,905	2,535	1,724	20,939	4,766	12,187	16,953	18,293
54%	51%	53%	49%	57%	55%	56%	52%
10%	11%	13%	15%	12%	16%	14%	12%
-2%	0%	2%	0%	-2%	5%	2%	0%
-0.03	0.01	0.01	0.09	0.02	0.05	0.07	0.08
0.01	0.05	0.05	0.10	0.03	0.10	0.13	0.21
	205,275 95,403 109,872 43,290 18,522 9,748 43,381 114,941 -5,069 21,424 -204 -2,574 97 -7,750 845 -6,905 54% 10% -2%	205,275 264,613 95,403 129,993 109,872 134,620 43,290 52,071 18,522 18,644 9,748 25,297 43,381 38,029 114,941 134,041 -5,069 579 21,424 27,841 -204 -223 -2,574 301 97 116 -7,750 773 845 1,762 -6,905 2,535 54% 51% 10% 11% -2% 0%	205,275 264,613 254,231 95,403 129,993 119,161 109,872 134,620 135,070 43,290 52,071 43,275 18,522 18,644 19,589 9,748 25,297 22,616 43,381 38,029 44,703 114,941 134,041 130,183 -5,069 579 4,887 21,424 27,841 32,692 -2,574 301 -2,633 97 116 -210 -7,750 773 1,716 845 1,762 8 -6,905 2,535 1,724 54% 51% 53% 10% 11% 13% -2% 0% 2%	205,275 264,613 254,231 282,488 95,403 129,993 119,161 143,523 109,872 134,620 135,070 138,965 43,290 52,071 43,275 46,807 18,522 18,644 19,589 19,939 9,748 25,297 22,616 25,777 43,381 38,029 44,703 46,239 114,941 134,041 130,183 138,762 -5,069 579 4,887 203 21,424 27,841 32,692 41,739 -204 -223 -328 -170 -2,574 301 -2,633 -2,437 97 116 -210 164 -7,750 773 1,716 -2,240 845 1,762 8 23,179 -6,905 2,535 1,724 20,939 54% 51% 53% 49% 10% 11% 13% 15% -2%	205,275 264,613 254,231 282,488 217,155 95,403 129,993 119,161 143,523 93,850 109,872 134,620 135,070 138,965 123,305 43,290 52,071 43,275 46,807 44,533 18,522 18,644 19,589 19,939 20,626 9,748 25,297 22,616 25,777 15,058 43,381 38,029 44,703 46,239 47,401 114,941 134,041 130,183 138,762 127,618 -5,069 579 4,887 203 -4,313 21,424 27,841 32,692 41,739 25,557 -204 -223 -328 -170 -305 -2,574 301 -2,633 -2,437 1,711 97 116 -210 164 327 -7,750 773 1,716 -2,240 -2,580 845 1,762 8 23,179 7,346	205,275 264,613 254,231 282,488 217,155 265,225 95,403 129,993 119,161 143,523 93,850 119,967 109,872 134,620 135,070 138,965 123,305 145,258 43,290 52,071 43,275 46,807 44,533 45,675 18,522 18,644 19,589 19,939 20,626 21,107 9,748 25,297 22,616 25,777 15,058 21,545 43,381 38,029 44,703 46,239 47,401 44,179 114,941 134,041 130,183 138,762 127,618 132,506 -5,069 579 4,887 203 -4,313 12,752 21,424 27,841 32,692 41,739 25,557 43,693 -204 -223 -328 -170 -305 -377 -2,574 301 -2,633 -2,437 1,711 -1,233 97 116 -210 164 <td>205,275 264,613 254,231 282,488 217,155 265,225 482,380 95,403 129,993 119,161 143,523 93,850 119,967 213,817 109,872 134,620 135,070 138,965 123,305 145,258 268,563 43,290 52,071 43,275 46,807 44,533 45,675 90,208 18,522 18,644 19,589 19,939 20,626 21,107 41,733 9,748 25,297 22,616 25,777 15,058 21,545 36,603 43,381 38,029 44,703 46,239 47,401 44,179 91,580 114,941 134,041 130,183 138,762 127,618 132,506 260,124 -5,069 579 4,887 203 -4,313 12,752 8,439 21,424 27,841 32,692 41,739 25,557 43,693 69,250 -204 -223 -328 -170 -305 -377 -682</td>	205,275 264,613 254,231 282,488 217,155 265,225 482,380 95,403 129,993 119,161 143,523 93,850 119,967 213,817 109,872 134,620 135,070 138,965 123,305 145,258 268,563 43,290 52,071 43,275 46,807 44,533 45,675 90,208 18,522 18,644 19,589 19,939 20,626 21,107 41,733 9,748 25,297 22,616 25,777 15,058 21,545 36,603 43,381 38,029 44,703 46,239 47,401 44,179 91,580 114,941 134,041 130,183 138,762 127,618 132,506 260,124 -5,069 579 4,887 203 -4,313 12,752 8,439 21,424 27,841 32,692 41,739 25,557 43,693 69,250 -204 -223 -328 -170 -305 -377 -682



QUARTERLY BALANCE SHEET STATISTICS

(in € thousands)	31-Mar-15	30-Jun-15	30-Sep-15	31-Dec-15	31-Mar-16	30-Jun-16
ASSETS						
Goodwill	381,569	381,569	381,569	403,437	403,529	400,412
Other intangible assets	797,524	807,822	813,185	810,908	806,684	806,271
Other non-current assets	59,505	68,543	70,703	75,908	75,594	80,097
TOTAL NON-CURRENT ASSETS	1,238,598	1,257,934	1,265,457	1,290,253	1,285,807	1,286,780
Inventories	46,747	48,488	53,848	48,657	57,476	50,955
Receivables, prepayments & derivatives	155,331	197,365	200,020	193,093	178,152	233,201
Cash and cash equivalents	117,367	121,627	124,427	147,565	114,630	136,391
TOTAL CURRENT ASSETS	319,445	367,480	378,295	389,315	350,258	420,547
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TOTAL ASSETS	1,558,043	1,625,414	1,643,752	1,679,568	1,636,065	1,707,327
EQUITY AND LIABILITIES						
TOTAL EQUITY	914,951	938,443	939,292	970,533	970,017	992,268
Deferred tax liability	166,578	162,366	159,206	149,806	140,000	137,986
Non-current borrowings	39,005	44,089	29,171	44,254	64,336	77,420
Current borrowings	0	0	25,171	4,287	04,550	0
Provisions	79,858	75,994	71,708	67,638	62,776	65,079
Trade payables	79,109	101,679	109,077	94,951	79,167	93,504
Deferred revenue	143,079	145,153	190,338	186,873	183,321	188,084
Accruals and other liabilities	135,463	157,690	144,960	161,226	136,448	152,986
TOTAL LIABILITIES	643,092	686,971	704,460	709,035	666,048	715,059
TOTAL EQUITY AND LIABILITIES	1,558,043	1,625,414	1,643,752	1,679,568	1,636,065	1,707,327
_ Net cash	77,367	76,627	94,427	98,278	49,630	58,391



QUARTERLY CASH FLOW STATISTICS

(in € thousands)	Q1 '15	Q2 '15	Q3 '15	Q4 '15	Q1 '16	Q2 '16	H1 '16	FY '15
Operating result	-5,069	579	4,887	203	-4,313	12,752	8,439	600
Financial gains/(losses)	1,970	1,974	-6,586	278	954	-553	401	-2,364
Depreciation and amortisation	26,493	27,262	27,805	41,536	29,870	30,941	60,811	123,096
Other	-2,763	8	-578	-8,265	-2,270	5,792	3,522	-11,598
Changes in working capital ¹	-32,528	-1,914	23,407	24,580	-40,506	-14,225	-54,731	13,545
CASH GENERATED FROM OPERATIONS	-11,897	27,909	48,935	58,332	-16,265	34,707	18,442	123,279
Interest received	116	173	103	112	42	44	86	504
Interest (paid)	-239	-315	-347	-57	-264	-338	-602	-958
Corporate income taxes (paid)/received	-1,209	20	-2,031	-830	-1,870	-1,151	-3,021	-4,050
CASH FLOWS FROM OPERATING ACTIVITIES	-13,229	27,787	46,660	57,557	-18,357	33,262	14,905	118,775
CASH FLOWS FROM INVESTING ACTIVITIES	-23,953	-44,107	-31,135	-55,020	-31,370	-30,156	-61,526	-154,215
CASH FLOWS FROM FINANCING ACTIVITIES	1,198	20,554	-11,965	19,484	17,092	19,162	36,254	29,271
NET INCREASE/(DECREASE) IN CASH AND CASH EQUIVALENT	-35,984	4,234	3,560	22,021	-32,635	22,268	-10,367	-6,169
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¹Includes movements in the non-current portion of deferred revenue presented under Non-Current liabilities.



SEGMENT REPORTING

(in € millions)	H1 '16	H1 '15	
	Unaudited	Unaudited	
Revenue			
Consumer	273.9	286.6	
Automotive and Licensing	131.5	117.2	
Telematics	77.0	66.1	
TOTAL	482.4	469.9	
EBIT			
Consumer	-4.4	1.3	
Automotive and Licensing	-6.2	-19.8	
Telematics	22.6	17.8	
Unallocated expenses	-3.6	-3.8	
TOTAL	8.4	-4.5	
EBITDA			
Consumer	-1.2	6.6	
Automotive and Licensing	44.5	24.0	
Telematics	29.6	22.5	
Unallocated expenses	-3.6	-3.8	
TOTAL	69.3	49.3	



OUTSTANDING SHARES AND ADJUSTED EPS Q2 '16

Common shares outstanding end of Q1 '16 Common shares outstanding end of Q2 '16	230,774,051 232,271,086	
Average shares outstanding during Q2 '16	231,192,881	(A)
In the money share options end of Q1 '16 In the money share options end of Q2 '16	10,115,067 9,045,823	
Average potential dilutive share options outstanding during Q2 '16*	9,755,143	
Non dilutive share options:	6,426,002	
Average shares outstanding from dilution of options**	3,329,141	(B)
Average shares outstanding from dilution of other equity-settled grants	0	(C)
Average fully diluted shares outstanding during Q2 '16*** * In the money options during the quarter based on average share price for the quarter ** Weighted average diluted options based on the period outstanding during the quarter *** The average share price for the quarter was €7.84	234,522,022	(A+B+C)
Adjusted earnings per share calculation (in € million)		
Adjusted earnings per share calculation (in € million) Net result attributed to equity holders Amortisation of acquired intangibles Tax effect of adjustments	12.2 13.7 -2.6	
Net result attributed to equity holders Amortisation of acquired intangibles	13.7	



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TomTom NV

De Ruijterkade 154 1011 AC Amsterdam The Netherlands

@: ir@tomtom.com

T: +31 20 757 5194

www.tomtom.com/investors

